

Ad Specifications

Printing Process: Four-color

Ad Dimensions: Page trim size: 8.5" x 11"
Page format: 8.5" x 11" (bleed)
Full page ad size: 6.75" x 11" + .125" bleed top, left and bottom
Half page upper ad size: 6.75" x 5.5" + .125" bleed top and left
Half page lower ad size: 6.75" x 5.5" + .125" bleed left and bottom

Artwork Submission

- Schedule artwork goes directly to plate from disk.
- Advertising is printed CMYK. If Pantone colors are required additional costs apply.
- Files should be formatted as high-resolution (300 dpi) ai, eps, indd, jpg, tiff or press-optimized pdf. Color images must be saved as CMYK.
- Include all fonts, files of placed or imported images or graphics and other support files.
- We accept the following transfer media: CDs or DVDs
- Hard-copy proofs are required for all advertising.

Materials Due

Q4 2010 8/4/10

Contact and Shipping Instructions

Ship materials to:

Andrew Romagna
Interactivation Health Networks LLC
N16 W22419 Watertown Road; EC-06
Waukesha, WI 53186
Phone: 262-574-8518
E-mail: aromagna@interactivation.com