

Ad Specifications

Printing Process: Four-color

Ad Dimensions: Page trim size: 8.5" x 11"
Page format: 8.5" x 11" (bleed)
Full page ad size: 6.75" x 11" + .125" bleed top, left and bottom
Half page upper ad size: 6.75" x 5.5" + .125" bleed top and left
Half page lower ad size: 6.75" x 5.5" + .125" bleed left and bottom

Artwork Submission

- Schedule artwork goes directly to plate from disk.
- Advertising is printed CMYK. If Pantone colors are required additional costs apply.
- Files should be formatted as high-resolution (300 dpi) ai, eps, indd, jpg, tiff or press-optimized pdf. Color images must be saved as CMYK.
- Include all fonts, files of placed or imported images or graphics and other support files.
- We accept the following transfer media: CDs or DVDs
- Hard-copy proofs are required for all advertising.

Materials Due

Q2 09	2/18/09
Q3 09	5/20/09
Q4 09	8/20/09

Contact and Shipping Instructions

Ship materials to:

Lena Ghaleb
NBC Digital Health Network
75 9th Ave. 7th Floor
New York, NY 10011
Phone: 212.651.5165
E-mail: Lena.Ghaleb@nbcuni.com